



Unlock your property's full market potential

Your sales and marketing proposal



Welcome to Bond Oxborough Phillips

- **Multi-award winning**
- **British Property Awards Gold Winner 2023 & 2024 (EX33-35)**
- **98% of asking price achieved on average**
- **9/10 clients would recommend us**

Since 1991, our independent agency has proudly served Devon and North Cornwall.

We're passionate about delivering a personalised service with market-leading marketing, helping you sell your home for the best price, in the timeframe that suits you.

We offer tailored strategies, outstanding customer service and award-winning results. Whether you're ready to launch or simply want to explore your options, our expert team is here to guide you.

We are proud members of Propertymark (NAEA), and our team includes qualified professionals such as Karl Seeley MNAEA, ensuring your property sale is handled with expertise and integrity.

Changing
Lifestyles
Locally for
over 40 years



Why sellers choose us

Bond Oxborough Phillips is Built On People.

Our customers' personal needs and requirements are and always will be at the forefront of all our business decisions.

We understand that selling your property can be both an exciting and a nerve-racking experience, but we are with you every step of the way providing expert advice whilst listening to all of your needs.

With this in mind, we offer a premium bespoke marketing package so you can make the most of marketing your property.

One of the most popular features of this package is drone photography, which enables prospective buyers to see your property from the air and its surrounding area.

Other popular features are the 'Sneak Peek' postcard, which gives them an opportunity to see the property before it goes onto the market, and HD virtual tours and remote viewings.



- **Award-winning: British Property Awards Gold Winner two years running**
- **Results that matter: 98% of asking price achieved on average**
- **Local experts: Offices throughout Devon and North Cornwall**
- **Professional standards: Propertymark NAEA membership and qualified experts**
- **Personalised support: From valuation to completion, we're with you every step**



Your marketing options give you peace of mind

- Essential
- Premium
- Prestige

Tailored options for every seller, designed to suit your needs and maximise your sale. We are pleased to offer three tailored marketing solutions for you to choose from to suit your needs. Our options give you access to our Premium marketing service for a significantly reduced rate, with added benefits included from the outset.

Our most popular choice? The enhanced Prestige package, chosen by sellers who want the best exposure and value.

Prestige

The packages and benefits

Feature	Essential Package	Premium Package	Prestige
 Produce Details, Photos & Floor Plan	✓	✓	✓
 Design & Print Brochure	✓	✓	✓
 Buyer Matching	✓	✓	✓
 Rightmove, Zoopla, OTM Listing	✓	✓	✓
 Accompanied Viewings	✓	✓	✓
 Feedback	✓	✓	✓
 Sales Progression	✓	✓	✓
 High-Quality Photography	✓	✓	✓
 Professional Photos*			✓
 HD 360° Virtual Tour		✓	✓
 Drone Photography**		✓	✓
 Sneak Peek Video on Social Media		✓	✓
 Targeted Social Media Exposure		✓	✓
 Shared Across 10 Branches		✓	✓
 Market Updates & Strategy Review		✓	✓
 Title Register Supplied			✓
 EPC Provided			✓
 AML Biometric Checks			✓

* Professional photography quoted separately.

** Drone photography subject to weather conditions.

Getting you ready for the property market



Services tailored to your needs



Buying or selling a property could be the most important transaction you will ever make.

We understand that choosing the right agency is essential for success, which is why our experts will be with you every step of the way.

We will tailor a marketing strategy for you that gets results and negotiate a sale to obtain the highest price within your timeframe.

Viewings of your property



Having an experienced and professional agent to conduct viewings of your property can be key to selling quickly and for the best price.

We ask that all our staff view your property so that we can talk knowledgeably to prospective purchasers.

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360° tours at the touch of a button



360° technology enables us to provide HD photography and a 360° virtual tour of your property at the touch of a button, showcasing your property at its best.

Video tours



Increasingly, prospective purchasers expect a “virtual viewing” option to be available on properties that are for sale. We can facilitate this for you and the end result is a professionally produced tour. Feedback from video tours has been very positive and where purchasers have physically viewed your property, they find it extremely useful to refer back to the virtual viewing to revisit your property.

First-class marketing



We offer a comprehensive and unique package of marketing methods unrivalled by other local agents.

High-quality, professional photography, detailed floor plans and video tours are available to showcase your property at its best. These methods attract up to 60% more attention than basic listings, and our website, bopproperty.com, is fully mobile responsive to optimise property displays.

Digital advertising and promotion



We focus on major property portals using "Featured Property" and "Premium Listing" banners to ensure your property stands out and gains greater buyer engagement.

rightmove 

OnTheMarket 

ZOOPLA

PrimeLocation 

Social media



Your buyers are on social media so we are too. Our social media strategy ensures we reach the widest audience possible.

Your property will be visible to millions of potential buyers.



Sales progression



When it comes to the legal side of sales progression, we've seen the good, the bad and the ugly. Around 40% of sales fall out of bed before exchange of contracts. We think that's far too costly and stressful, and that's why we have an in-house sales progression team to get your sale "over the line".

Once a sale has been agreed, the legal process must start.

Our dedicated sales progression team is on hand to help iron out any issues which arise and accelerate the process from start to finish.

It's a fact that some sales don't make it to completion, but, with our regular contact and updates throughout the process, we have a completion rate far above the national average.

All under one roof



In-house sales progression
Conveyancing
Mortgage advice

We recognise the value of keeping it all in-house and can arrange for you to speak to trusted legal and financial professionals. We are with you every step of the way, from instruction to completion and the handover of keys.

Testimonials

J Parsons

We dealt with lots of estate agents all over Devon. By far the best was Bond Oxborough Phillips. No hard sell, exaggeration, or pressure. Plenty of information, support and guidance plus integrity. The whole team were efficient and friendly. They made the whole experience less stressful. They matched us up with our forever home for which we will be eternally grateful.



C Moore

The team at Bond Oxborough Phillips were fantastic, all very friendly and great communication: kept us regularly updated with what was happening and very helpful. From viewing our property to giving us a valuation and putting it on the market was a very smooth and quick process and went out of their way to check we were happy with the process every step of the way. We highly recommend this company if you are thinking of buying or selling a property, outstanding service...

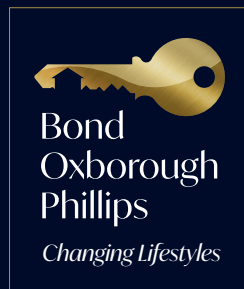


Harnessing the power of our network

Our network of offices ensures your property gains maximum exposure with motivated buyers looking for a property just like yours.

Through our integrated database, your property reaches more potential buyers and therefore has more chance of selling for the best possible price.





OFFICES THROUGHOUT DEVON AND CORNWALL

boproperty.com